



Beaconhouse National University

Registrar Office

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Sharing of Media Content (Audio/Video) shot at BNU Premises

This is to reiterate that all audio/video content developed at the university by actively enrolled students for academic purposes must strictly follow the policy guidelines.

Academic Content: Audio/video/visual content created by actively enrolled students for academic purposes must adhere to the guidelines specified in the "Policy – Promotion of Student Projects" dated May 04, 2016, which can be found on the BNU website.

Non-Academic Content: Photography and audio/video recording at BNU for non-academic purposes, including event photography, require permission from the university management.

Consent for Individual Inclusion: Any photography or video content shot on campus for independent use must obtain consent from all individuals present in the content before its public release and dissemination.

Unauthorized Use of Content: Unauthorized use of audio-visual content, particularly without the necessary permissions will be reported and in cases where it compromises the reputation of individuals and the university shall result in penalties to party(ies).

Warning and Consequences: A final warning is being issued to individuals who have been uploading content on social media and other platforms without the required permissions. Non-compliance may result in strict disciplinary action by the university, including the possibility of permanent expulsion for student violators.

Legal Action: The university reserves the right to take legal action against external parties/individuals outside of BNU communities who are found in violation of this policy, including involving law enforcement agencies.

Reporting Violations: Violations of this policy can be reported to a designated contact. Please make sure to refer to the official BNU website or contact the university directly to access the complete and up-to-date Policy Statement on Promotion of Student Projects under Academic Policies, Notifications & Forms over the link:

<https://www.bnu.edu.pk/policies-notifications>

To report any violations please get in touch with the following at the email addresses mentioned:

Ms. Miran Umar (miran.umar@bnu.edu.pk)

Mr. Sher Wajid Khan (pr.analyst@bnu.edu.pk)

